

**[ Marks:100]**

N.B:

1. All question are compulsory.
2. Figures to the right indicate full marks.
3. Students answering in the regional language should refer in case of doubt to the main text of the paper in English.

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7. Law and orders situation is an important factor to be considered in plant location.
8. The international business environment is influenced by International forums like WTO and UNCTAD.
9. Purchase and store keeping is an important element of inventory management.
10. Entrepreneur creates economic and social wealth.
11. Intrapreneur is an entrepreneur within an existing organization.
12. Most successful entrepreneur are innovators.

- Q.2      **Answer the following: (Any Two)**      **15**
- A. What is Commerce? Explain Trade and Aids to trade.
  - B. What are the steps in setting business objectives?
  - C. Explain in detail Internal Growth Strategy.
- Q.3      **Answer the following: (Any Two)**      **15**
- A. Define Business environment. Explain the features of business environment.
  - B. What is Role or Impact of Education on business?
  - C. Explain the functions of WTO.
- Q.4      **Answer the following: (Any Two)**      **15**
- A. What are the contents of project report?
  - B. Explain the importance of project planning.
  - C. Write in detail about Role of Government in Promotion of Business Unit.
- Q.5      **Answer the following: (Any Two)**      **15**
- A. Define entrepreneur and explain the main features of entrepreneurship.
  - B. What are various factors contributing the growth of entrepreneurship?
  - C. Distinguish between Entrepreneur and Intrapreneur.
- Q.6      **Write Short Notes on: (Any 4)**      **20**
- A. Importance of Business Environment.
  - B. Turnaround Strategy.
  - C. Feasibility Report.
  - D. Diversification.
  - E. Privatization.
  - F. Human Objectives of Business.

[ गुणः १०० ]

3. प्रादेशिक भाषेत उत्तर देणाऱ्या विद्यार्थ्यांनी शंका असल्यास पेपरच्या मुख्य मजकुराचा इंग्रजीमध्ये संदर्भ द्यावा.

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९. व्यवसाय युनिटच्या मध्यम मुदतीच्या उद्दिष्टांचा कालावधी \_\_\_\_\_ वर्षांपेक्षा जास्त नसतो.



